Our way forward .......
Our focus for the next 3 years

Community Engagement

Our services:
In the community
In Te Rangimarie

Sustainability

Partnerships

Our People

The patient and family/whanau

Strategic Goals 2016-18
### Our Vision
Hospice philosophy of care is freely available for all patients and their families/whānau at the end of life.

### Our Mission
Hospice Taranaki works in partnership with patients, their families/whānau and organisations to provide and influence best practice care, support and understanding at the end of life.

### Our Strategic Aims
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<th>Our Services</th>
<th>Partnerships</th>
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<tr>
<td>Provide best practice end of life care services to patients and families/whānau whether in the community or in Te Rangimārie</td>
<td>Influence other organisations to improve the care of everyone at end of life by sharing our experience and expertise</td>
<td>Improve community understanding of end of life care and support and the concept of advance care planning</td>
<td>Be an employer of choice in the health sector</td>
<td>Be financially sustainable through robust financial management and through growing the support of our community</td>
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### Key Objectives
- Continue to improve the quality of our services
- Focus direct services on those most in need
- Evolve services with the capacity and flexibility to meet changing needs
- Provide effective and comprehensive spiritual, pastoral and cultural care
- Involve and empower people to take an active role in decisions about care
- Ensure our facilities are meeting the changing needs of people and families/whānau
- Take a lead role in the strategic planning of end of life care services
- Increase the range and quantity of education and training opportunities for other providers of end of life care
- Increase the skills and confidence of other people who provide end of life care
- Increase access to our expert advice
- Champion the needs of patients and their families/whānau to others
- Influence public perceptions around death and dying
- Advocate for greater uptake of advance care planning across the health sector
- Increase engagement with our community through forums, our website and social media
- Support and inspire our staff and volunteers and recognise their contribution
- Facilitate and fund professional development for our staff in accordance with the Resource and Capability framework
- Promote palliative care as a worthwhile career option through engagement with training institutions
- Generate the funds required to ensure our services remain free of charge to patients and their families/whānau
- Make effective use of every $ we receive
- Foster and grow income from our HospiceShops
- Advocate with Hospice NZ for a sustainable national funding model
- Implement an effective bequest programme

### Our values:
- Compassion / Aroha
- Choice / Puwharau
- Trust / Whakawhirinaki
- Fairness / Tika
- Honesty / Pono
- Dignity / Whakarangatira
- Respect / Whakautu
Te Rangimarie—Place of peace

We acknowledge the support so generously given by our community, patients, family/whanau, volunteers, clubs and organisations, without their support we could not provide best practice end of life care and support to Taranaki people each year free of charge.

Life is not measured by the number of breaths we take, but by the moments that take our breath away.